

Studio One Idea Form

Mail: **P.O. Box 7307**
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Email: **studio1@und.edu**

Thank you for your interest in **Studio One**, the award winning television show from the University of North Dakota. We would like to hear about your idea for our program, but it must fit our format.

The *Studio One* staff uses detailed criteria for selecting topics and guests. We have a specific format that has been proven effective over the years. It has been established to fit all of the markets that play the show.

Studio One airs in many cities: Grand Forks, East Grand Forks, Minot, Bismarck/Mandan, Fargo, Minneapolis, Winnipeg and the Portland, Oregon metro area. It is also broadcast on Prairie Public Television to communities across North Dakota, eastern Minnesota and southern Manitoba.

Your idea must appeal to people in all of these markets. We do not include segments on our show simply to promote an event. We want our show to be interesting to a wide range of people.

Here are some questions to ask yourself as you fill out the form.

Does this story have national appeal? Has someone already done this story before? Why is your idea interesting to a broad audience? Is it realistic to cover this story? Does it have good visuals? Please fill in the blank fields with your information!

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Name of your idea:

What is your idea? Explain below.

List contact person(s) name and phone number below.

Name, Title: #
Name, Title: #
Name, Title: #

What kind of video can we use with the story? Describe below.

**Please attach any additional information to this form.